



NATIONAL

SHOW CHOIR

CHAMPIONSHIP

SERIES

FAME

EVENTS



Dear directors, choreographers and students:

As you may have already heard, the 2011 season will conclude with the crowning of the first ever National Show Choir Champion! The National Show Choir Finals will feature the top 3 finalist from each of FAME's five regional qualifying events in Hollywood, New York, Orlando, Chicago and Branson. The National Championship Series has been recognized by MENC: The National Association for Music Education and as our official education partner will ensure that this series will be the most educationally sound show choir program in the world.

I am always impressed that music students are so well balanced. It really is true that the best students in school are music students. We believe that any festival program worthy of your students should inspire creativity, encourage innovation and reward excellence. This is our commitment. This theme will be apparent at each of our events.

We recognize and commend you for your dedication and commitment. The talent and effort required to prepare your students for competition is witnessed each time they enter the spotlight. Together we will provide an experience where a moment on stage will inspire a lifetime of excellence.

We are fortunate to have the best team in the industry. They each take their job very seriously and work tirelessly to ensure that your experience will be a positive one. Please let us know if there is anything we can do to assist you as you prepare. We look forward to seeing you soon.

Sincerely,

A handwritten signature in black ink, appearing to read "Joel H. Biggs".

Joel H. Biggs
President / CEO

Concert Choirs

FAME Events has earned a reputation of producing PREMIER concert choir festivals at state-of-the-art venues throughout the country. Whether you're performing at the Lincoln Center's Alice Tully Hall in New York City, the Alice Millar Chapel on the campus of Northwestern University in Chicago, or the world-famous Hard Rock Live! in Orlando, your moment on stage will inspire a lifetime of excellence.

All of the essential elements expected at the highest level of music education are integrated within each event: **COMPETITION, PERFORMANCE, INSTRUCTION, MOTIVATION** and **EXPERIENCE**.

COMPETITION - Only select groups from around the nation are invited to participate in a FAME concert choir event. In addition to their own performance, each choir is encouraged to stay in attendance during the festival to listen and learn from the other competing groups. Friendships develop, music appreciation increases and a healthy competitive spirit ensues.

PERFORMANCE - A KEY aspect of the concert choir event is the choice of venue. Particular consideration is given to ensure superior quality for all aspects of the festival production.

INSTRUCTION - Special care is taken in the selection of only the most respected and qualified adjudicators and clinicians in the industry. These expert educators will reinforce classroom instruction while motivating each student to strive for performance excellence.

MOTIVATION - From your arrival at the performance venue to the farewell at the award's ceremony, every FAME event is designed with the student in mind. Festival activities are scheduled to sustain interest and encourage improvement.

EXPERIENCE - Host cities are selected based on what they offer students as it relates to educational objectives. History, culture, science, government and the arts are all considered as criteria.

From the time you register to your red-carpet arrival and final applause at the awards ceremony, FAME Events will be with you each step of the way. Our professional staff will answer your questions, provide support and assist you in your preparation. They have years of experience and have been trained to handle any situation you may encounter.

Show Choirs

For over a decade, FAME Events has produced national show choir competitions and today is the clear leader in producing professional level events for the nation's best show choirs.

Each competition is hosted in the nation's most exciting venues. Whether it's Genesee Theatre, Hard Rock Live!, Manhattan Center Studios, Polynesian Cultural Center or the Tri Lakes Center, the top high school show choirs have left their mark in the hearts of each audience member.

Three essential philosophies are woven into the foundation of each of our events: **ENCOURAGE INNOVATION**, **INSPIRE CREATIVITY**, and **REWARD EXCELLENCE**. While rules and regulations are important to ensure fair competition and are an integral part of our programs, they should never be so rigid as to prohibit the artistic expression of our participants.

Adjudicators are selected from among the most respected professionals in music education and the entertainment industry. The score sheet is a proven scoring system which was developed by industry leaders and has been tested over the past decade. The sheet has been refined to ensure consistency and integrity in scoring. Adjudication is based on vocal production (40%), visual production (30%), show production (20%) and music production (10%).

Our show choir competitions are national events. Therefore, there is no discrimination as to the size or level of a school program. In the event there are three or more unisex or prep groups at an event, a separate division will be created. If there is only one or two unisex or prep groups, they will compete against the mixed groups and be eligible for finals.

In addition to producing competitions for the most experienced show choirs, we are excited to present the **SHOW CHOIR SUMMIT** and **SHOW CHOIR SHOWCASE**.

The **SHOW CHOIR SUMMIT** is for the non-competitive show choir looking to improve their craft and for the beginning show choir seeking the tools to get started. Hosted in the heart of America, Branson, MO, this event brings together all the ingredients of show choir in a fun-filled educational weekend of learning,

The **SHOW CHOIR SHOWCASE** is designed for the group attending a national competition to gain the educational value from watching other groups perform without the burden of competing at that level. Each will perform and receive a rating as well as participate in an exclusive workshop with a renowned clinician. The **SHOWCASE** is available at all of the FAME Events in 2010.

National Show Choir Championship Series

For the first time in the history of Show Choir, a National Show Choir Champion will be named!



On Saturday, April 30, 2011 in Indianapolis, Indiana, the Nation's top Show Choirs will vie for the title of "National Champion" and one will be awarded the prestigious "Show Choir Cup." The road to the "National Show Choir Championship" will begin with entry into one of five qualifying competitions. Qualifying events are located across the country in **Hollywood, Branson, Chicago, Orlando and New York City.**

The top three finalists from each qualifying event will receive an invitation to the "National Show Choir Championship Finals" in Indianapolis at the end of April. These National Show Choir Finalists will be sponsored into the event at no charge. Each of these Show Choirs will also receive complimentary hotel accommodations for Friday and Saturday nights as well. The number of participants in your group including members of the show choir, the band, directors and chaperones who attend the qualifying event will also be invited to participate in the Championship. Show choirs will not be allowed to add additional participant numbers to the championship event, although additional numbers can be added at an additional cost.



On Saturday March 27th at FAME's "National Show Choir Cup Championship", Mr. Earl Hurrey, Deputy Director of MENC joined FAME Events President, Joel Biggs on stage to announce that an agreement was being finalized that would make MENC the official Education Partner of the National Show Choir Championship Series. Mr. Hurrey stated that they will work hand in hand with FAME Events to ensure that this is the "most educationally sound program for Show Choirs in the nation". MENC: The National Association for Music Education is the world's largest music association and recognized world-wide as the "Authority for Music Education".

Mr. Biggs described this partnership as the "third essential element" for the Nation's first legitimate National Show Choir Championship. The first as noted by Biggs is that there must be a regional series of qualifying events. These "Qualifying Events" are already in place with FAME competitions in Hollywood, Branson, Chicago, Orlando and New York City. The second essential element as stated by Biggs is that "the fifteen national qualifiers would not be charged for their participation in the National Show Choir Finals in addition to having their hotel accommodations sponsored as well".

The "Show Choir Expo" will take place in conjunction with the National Show Choir Championships in Indianapolis. The expo will provide an arena for "All Things Show Choir". Industry merchants and professionals will be invited to attend. In addition, various workshops will be presented for every show choir enthusiast.

Festival Dates & Locations



QUALIFYING EVENTS

- March 3 - 6 Hollywood (Venue TBA)
- March 17 - 20 New York (Venue TBA)
- March 24-27 Orlando (Hard Rock Live!)
- March 31 - April 3 Chicago Show Choir Cup (Genesee Theatre)
- April 7 - 10 Branson (Tri Lakes Center - Branson)
- April 29 - May 1 National Show Choir Finals (Indianapolis)



OPEN EVENTS

- February 24-27 Hawaii - FAME Aloha Classic (Polynesian Cultural Center)
- March 17 - 20 New York Concert Choir Cup
- March 31 - April 3 Chicago Concert Choir Classic
- April 14 - 17 Washington, DC - Show Choir America
- April 14 - 17 Washington, DC - Concert Choir America
- April 14 - 17 Show Choir Classic (Branson - Tri Lakes Center)



Now at all FAME Events!

If you want the experience of a national show choir competition, but are concerned about the ability of your own students to compete at the same level of the choirs attending one of our events, we now have an answer! You are invited to join us at any of our competitions as a SHOWCASE group!

Each SHOWCASE group will get to experience the same activities as the competing groups, without the stress of competition. Your students will perform on one of the state-of-the-art stages we provide, participate in a workshop with one of the renowned clinicians in attendance, and receive a rating for your performance along with your award.



**Call for the special
SHOWCASE pricing
at each FAME event!**

Preliminary Itinerary

Thursday -

Arrive in host city
Check into the hotel
Evening at leisure

Friday -

Enjoy the day at leisure
Participate in the activity
as defined by the festival
itinerary (show, theme
park, etc.)

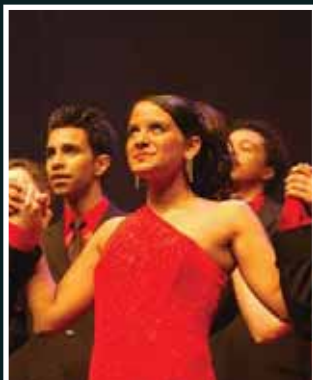
Saturday -

FESTIVAL DAY
- Performance
- Workshop
- Watch the other show
choirs compete in the
Preliminary and Finals
Competition
- Awards Presentation

Sunday -

Check out of hotel
Depart for home

Inclusions:



A SHOWCASE group will receive the same inclusions as a competing group at their competition of choice. The SHOWCASE group will not compete, but will be adjudicated for ratings. In addition, the SHOWCASE group will participate in a workshop with one of the renowned clinicians in attendance.

Show Choir Showcase

FAME Hollywood



March 3 - 6

Perform in the most exciting city in the West -- Los Angeles! The FAME Hollywood concert choir and show choir competition is fast becoming the most popular and prestigious event in the west for high school performing groups.

Play, perform, dream and explore the "City of Angels." Catch a glimpse of Hollywood and the entertainment industry unique to this city.

Prices:

\$429 4 Day / 3 Night

\$399 3 Day / 2 Night

\$229 Festival Only



Preliminary Itinerary

Thursday -

Arrive in Los Angeles
Check into the hotel
Evening at leisure

Friday -

Visit a theme park (your choice):
- Disneyland
- California Adventure
- Universal Studios
- Knotts Berry Farm

Saturday -

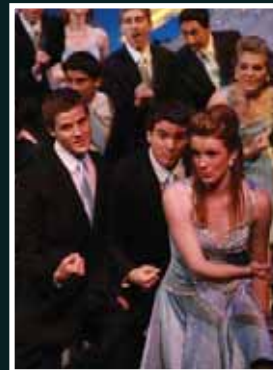
FESTIVAL DAY
- Performance
- Adjudication
- Finals Performance
- Awards Presentation

Sunday -

Check out of hotel
Depart for home

Inclusions:

- Festival Performance
- Group Participation Award
- Dinner provided on the evening of your choice
- Hotel Accommodations (based on QUAD occupancy)
- One day entrance to a theme park (California Adventure, Disneyland, Knott's Berry Farm or Universal Studios)
- Financial Security
- Director is FREE





A little about us...

FAME Events, a division of Capital Management Group, Inc., is the national leader in providing premier concert choir and show choir competitions, hosted each year in the nation's most popular destinations.

We have been producing youth music events for nearly 20 years. Our emphasis on education, coupled with our industry relationships and professionally managed tours and events, have earned us the reputation of being the most reliable and respected in the industry.

Thousands of students have participated in our events and have created memories that will last a lifetime. Last year alone, our company provided programs for more than 20,000 students to destinations around the world. Governors from all 50 states have provided letters and proclamations to our student groups. Professional sports organizations (including the MLB, NBA and NFL) have hosted our student performing arts groups in pre-game, half-time, national anthem and post-game performances. Veteran and military organizations, including the Pentagon, have endorsed our historical performance events honoring and commemorating the past (both internationally and domestically). The MENC: The National Association for Music Education, has designated us as its sole official concert and tour provider for the National Anthem Project.

As members in good standing of the Student & Youth Travel Association (SYTA), we have exceeded the standards required by the association, which include but are not limited to a strict code of ethics, a minimum number of student tour participants annually and sound financial stability.

In the business of operating student tours, FLEXIBILITY is a key element of success. This is true as it applies to the GROUP as well as the TOUR OPERATOR or PRODUCER. We understand that in the dynamic world we live in, things are certain to change. We take pride in the ability to adjust and modify situations as they present themselves, whether it's new policies at the airport, a motorcoach mechanical problem, construction on a route, strikes for museum employees, etc. We are always a step ahead of the group. We will anticipate a problem and make the proper adjustments in order to ensure a well-run tour. Employees are trained to be able to think quickly on their feet, anticipate difficulties before they happen, and be problem solvers.

Our memberships include the National Tour Association (NTA), American Bus Association (ABA), Student & Youth Travel Association (SYTA), National Association of Music Education (MENC), Better Business Bureau, ASTA, CLIA, and the International Festival and Events Association among others that both ensure our credibility and benefit our customers.

Congratulations to the 2010 Grand Champions



FAME Los Angeles Mixed Show Choir
Los Alamitos HS Sound FX



FAME Los Angeles Unisex Show Choir
Los Alamitos HS Xtreme



FAME Orlando Show Choir
Mitchell HS Friend de Coup



FAME Orlando Concert Choir
Center Grove HS CG Singers



FAME New York Mixed Show Choir
Hart High School Sound Vibrations



FAME New York Unisex Show Choir
Hart High School Hart Breakers



FAME Chicago Concert Choir Classic
Horizon HS Towne Criers



FAME Chicago Show Choir Cup
Totino Grace HS Company of Singers



Show Choir America - Washington, DC
Onalaska HS Hilltoppers



Show Choir Classic - Branson, MO
Jenks HS Trojanaires



FAME Branson, MO
Jefferson City HS Chorale



FAME Branson Show Choir
Jefferson HS Jefferson Connection

What's the next step?

Now that you've made the decision to join us at one of our festivals, you need to register. You can do that several ways. The fastest and simplest method is to register on our website: www.fameevents.com. You can also complete the Registration Form included in this information and either fax it back to **480-654-2553** or **480-505-5966**, or mail it to our office along with your \$500 registration fee:

FAME Events
2755 E. Hampton Avenue, Suite 127
Mesa, AZ 85209

The following is a **TIMELINE** of what is expected between now and the festival date in the spring of 2011:

Once Registration is received	You'll receive an email from FAME Events with a name and password for MY TOUR access on the website (MY TOUR contains the contract, participant list, rooming list, invoices and statements)
Log into MY TOUR	Print out the contract with the payment and cancellation schedule listed, sign and fax or return to the address above
30 Days from Registration	First person deposit due (\$50 per person) Enter Participant Names into MY TOUR
Payment Dates Listed	Follow the payment dates listed on the contract to stay current on your deposits due toward the festival
December 1st, 2010	You'll receive a DIRECTOR'S MANUAL with FAQ and information regarding the festival
January 15, 2011	An updated TOUR SCHEDULE will be sent with hotel information and festival updates
Ongoing until 60 days prior to festival	You can log into MY TOUR and change names to your Participant List (after this date, only a FAME staff member can make changes for you)
60 days prior to festival	FINAL NUMBERS DUE (any individual cancellations after this date will be subject to cancellation penalties)
Until 30 days prior to festival	You can log into MY TOUR and create your Rooming List with the Rooming List tool (after this date, only a FAME staff member can make changes for you)
30 days prior to festival	Final payment is due (must be paid within 15 days of the festival or a \$500 late fee will be assessed) A set of FINAL INSTRUCTIONS will be sent with the performance schedule, final tour schedule and festival details



FAME
Events

7255 E. Hampton Avenue, Suite 127
Mesa, AZ 85209
800-289-6441 * Fax 480-654-2553

www.showchoirs.org



NATIONAL SHOW CHOIR CHAMPIONSHIP SERIES REGISTRATION FORM

SCHOOL NAME: _____ ESTIMATED # OF PARTICIPANTS: _____

GROUP(S) NAME: _____ OFFICE PHONE: _____

DIRECTOR'S NAME: _____ CELL PHONE: _____

SCHOOL ADDRESS: _____ FAX NUMBER: _____

CITY: _____ STATE: _____ ZIP CODE: _____ HOME PHONE: _____

EMAIL ADDRESS: _____ WEB ADDRESS: _____

SELECT THE 2010 COMPETITION OF CHOICE

QUALIFYING EVENTS

Hollywood (March 3-6) Chicago (March 31-April 3)

New York (March 17-20) Branson (April 7-10)

Orlando (March 24-27)

OPEN EVENTS

Hawaii (February 24-27)

Washington, DC (April 14-17)

Branson (April 14-17)

SELECT THE LENGTH OF TOUR 4 Days and 3 Nights 3 Days and 2 Nights Other: _____ Price: _____

PRICE - The price of the performance tour is based on rates in effect on 9/1/2008 for a minimum of 40 persons. If in the event the total group number falls below 40 persons, an additional charge will be added to your final invoice. Package price includes arrangements for one performing ensemble only. Additional ensembles will incur an additional fee. Statements are adjusted as the group size increases or decreases reflecting rate changes caused by changing the number of participants. Rates of hotel, food cost, transportation cost, etc. are based on your total number traveling. It is the customer's responsibility to keep us informed as these numbers change.

PAYMENT SCHEDULE - FAME Events has agreed on a deposit schedule with suppliers in your behalf, to provide the experience you expect at the price we have agreed upon. Prices and services are guaranteed only on the condition that deposits are received from the customer in accordance with a payment schedule to be determined hereafter, and are otherwise subject to change. If the customer anticipates any delays, it is important to contact FAME Events immediately. Notice will be sent 14 days prior to a payment becoming due.

If an invoice becomes 30 days past due, the customer may incur a \$100 late fee. If an invoice becomes 60 days past due, the customer may incur a \$200 late fee. If an invoice becomes 90 days past due, the customer may incur a \$300 late fee. If full payment is not received by 14 days prior to departure, the customer will incur a \$500 late fee.

CANCELLATION SCHEDULE - Deposits to suppliers, including hotels, bear cancellation penalties in their contracts with FAME Events. These cancellation penalties and certain administrative expenses result in cancellation penalties to be determined. Cancellations must be made in writing and are effective on the date of receipt by FAME Events. The cancellation schedule applies unless modifications are authorized in writing by FAME Events management.

SUBSTITUTIONS AND CHANGES IN GROUP SIZE - Substitutions will be allowed up to and including 14 days prior to departure at no additional charge. A list of names of all travelers must be submitted to FAME Events 60 days prior to departure. This will certify the number for final billing. In the event this name list is not received by FAME Events, then the last number submitted to FAME Events in writing will be the number certified for billing. The cancellation of a person within 60 days of departure, with no substitution, will follow the cancellation schedule. The addition of a new participant will be charged at the best price available at the time with all efforts being made by FAME Events to keep the new participant at the group rate.

OTHER INFORMATION - Capital Management Group, Inc., FAME Events, and its and their employees, shareholders, subsidiaries, affiliates, officers, directors, agents and assigns (collectively 'FAME Events') does not own or operate any entity which is to or does provide goods or services for your trip, including, for example, lodging facilities, transportation companies, local ground handlers, food service or entertainment providers, etc. As a result, FAME Events is not liable for any negligent or willful act or failure to act of any such person, or any other third party not under its control. Without limiting the foregoing, FAME Events accepts no responsibility for any risk or resulting injury, delay, inconvenience, damage, or death which results from criminal activity, weather or other acts of God, accidents, disease, epidemics, illness, the provision of inappropriate or no medical attention, the demands of indoor or outdoor activities, strikes, political or civil unrest, overbooking, structural or other defective conditions in hotels or other lodging facilities, acts of terrorism, insurrection or revolt, or any other event beyond its direct control. FAME Events in its sole discretion reserves the right to decline to accept any participant as a member of these trips. FAME Events reserves the right in its sole discretion to terminate any participant who does not abide by its rules and regulations, and/or whose conduct is deemed to be such as to endanger the participant; the success of the program; or the welfare of other participants, staff members and/or third parties. In the event of such termination, the participant will be sent home at the expense of the participant the amount of which shall be determined exclusively by FAME Events. In the event of such termination, there will be no refund whatsoever. The participant is personally liable to FAME Events for any damages caused by improper conduct. Each participant agrees to be video taped and/or photographed and authorizes FAME Events to use such material in any advertising in any form, and releases FAME Events from any claims for compensation based on the use of such material. FAME Events may cancel any trip because of insufficient enrollment or for any other reason. In the event a trip is canceled by FAME Events, the participant shall have the option of either taking a complete refund of all deposits, and moneys paid, or of selecting an alternate program as full compensation. The terms set forth in this agreement supersede any oral agreement or any information that may be found on sales brochures, invoices, statements, or other documentation. Any amendment to this agreement must be made in writing and signed by both parties. No refunds can be granted for features in the trip not utilized. The cost of replacing lost or stolen tickets is the responsibility of the passenger. If a flight or transfer by motorcoach or train is missed, participant is responsible to make his or her own arrangements and to pay all charges associated therewith.

ARBITRATION - Any dispute concerning this contract, the brochure or any other advertising material concerning the trip or the trip itself must be resolved exclusively by binding arbitration in Maricopa County, Arizona pursuant to the commercial rules of the American Arbitration Association.

ACCEPTANCE OF CONTRACT - All of the terms of this contract are considered accepted by the customer 30 days after FAME Events receives the first deposit, whether or not this Letter of Agreement is eventually signed by either party.

Once you have completed and returned your application, a letter of agreement will be available online to setup your payment and cancellation schedule. A \$500 application fee is due at time of registration. A per person deposit of \$50 (\$100 for Hawaii and New York) is expected within 30 days of completing the application in order to secure your position at the festival. I have read the terms of the agreement listed on the back of this application and do hereby agree to the terms as written.

Signature _____



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