

MEDIA INFORMATION

**FAME** Events **FAME** Events **FAME** Events **FAME** Events

OFFICIAL PRODUCER



**FAME Events** is the leading producer of Show Choir Competitions in the world. FAME competitions feature more Show Choirs than all other national competitions combined. With over ten competitions hosted in cities from Honolulu Hawaii to London England and in over eight cities in the United States, FAME events is where you will see the top Show Choir programs compete head to head for the prestigious Show Choir Cup and the title of National Show Choir Champions. Now in our fifteenth year, FAME Events has provided top Show Choir Competitions and performance tours to over 100,000 students from each of the 50 states.

Beginning in 2011 FAME Events will introduce the inaugural season for the National Show Choir Championship Series. This series is described in the following paragraphs.



The National Show Choir Championship Series (NSCCS) produced by Fame Events is the largest, most respected Show Choir program in the World. NSCCS is committed to assisting music educators who are interested in developing new Show Choirs while providing high quality performance opportunities for existing programs that are interested in showcasing their talented students, or competitions that demonstrate the highest level of achievement in the Show Choir genre.

Show Choir Summits - High quality music education is and always has been our main focus. The Show Choir Summit program was created to provide quality, educationally sound activities in communities across the country. These summits are providing interested music educators and students the opportunity to learn new practices in show choir education, and hone their performance skills without incurring the high cost of travel.

The Show Choir Open Events are available for all groups to join together in a setting where education through workshops and director's clinics are an important component to their performance experience. In addition, participating show choirs are always given the option to perform in a showcase or competition as part of the Show Choir Open format.

The Show Choir Qualifying Events are available to those groups who are interested in continuing education and qualifying for the National Show Choir Championships. These competitions will be held in five cities including: Hollywood, Orlando, New York City, Chicago and Branson. State of the art venues will host each event.

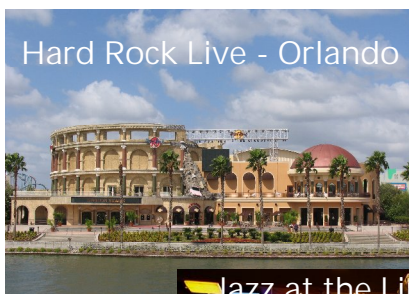
The National Show Choir Championships – Held annually, is unlike any other event produced for high school music education. This program will bring together the very best Show Choirs in the Nation to compete for the title of National Champion. The 2011 National Show Choir Championship is scheduled for April 30 in Indianapolis, Indiana.

Show Choir Expo will be held in conjunction with this event. The Expo will provide instruction, master classes as well as opportunities for industry professionals to introduce their products and services.

There will be no participation fee – Groups participating in the Show Choir Championship competition will have their hotel accommodations and related participant expenses paid by FAME Events. This provides a true honor for the selected students, school groups participating in the National Show Choir Championship will experience the highest honor attainable in show choir without the financial burden usually associated with these types of activities.

### FAME Show Choir All-Stars

In July of 2010 FAME will feature 40 of the nation's most outstanding show choir performers in a concert tour of China. With official performances at the World Expo in Shanghai and feature performances in Beijing and Hong Kong this amazing two week performance tour will provide memories to last a lifetime as well as promote show choir and school music to people from all over the world. If you are at least 18 and have graduated from High School you may audition for this group.



Hard Rock Live - Orlando



Genesee Waukegan, Chicago



Jazz at the Lincoln Center  
2010 – New York City



Terrace Theater Los Angeles



Tri-Lakes Center for the  
Performing Arts - Branson



## EXECUTIVE TEAM



JOEL H. BIGGS – PRESIDENT / CEO

Joel Biggs is the President and CEO of FAME Events, The American Musical Salute, and Forte Festivals. Mr. Biggs has spent much of his life in support of music education. His companies have provided memorable performance opportunities to thousands of music students from all 50 states in locations throughout the world. He is a corporate member of MENC and has been instrumental in the success of the National Anthem Project's Grand Finale and the formation of MENC Events. Mr. Biggs is a Lowell Mason Fellow, the Highest Honor presented by the National Association for Music Education.

Joel is a graduate of Arizona State University receiving a Bachelor of Arts. After starting his business to provide performance opportunities to students in a real world setting, he returned to school to complete a Masters in Business Administration degree.

His love of music and world history provides the inspiration for his business model. Joel maintains that the world's rich history is best remembered when associated with the music that marked the time. Musical Salutes, festivals produced by Mr. Biggs' companies continue to provide thousands of students each year the opportunity to travel and learn of other cultures, while commemorating the past and celebrating the future with music. His programs have been recognized and endorsed by numerous historic commissions, state and national governments, officials and event organizers as a principal component of their observance. His companies enjoy the reputation for providing the highest level competitive music festival and showcase experience, hosted in the world's most distinguished venues.

He is a member of the International Festival and Events Association, the National Tour Association, The Student and Youth Travel Association, National Association for Music Education and currently sits on the board of directors for the Eastern Arizona College Foundation.



BERT D. JOHNSON – Vice President FAME Events

Prior to joining FAME Events Bert was employed in the Music Industry both as a teacher and manager of the largest music studio in Arizona. Now in his fifteenth year with FAME Events Bert has worked as Operations Manager as well as Vice President. In his current position as Senior Vice President of Festival Production he has managed the implementation and production of numerous Show Choir and Concert Choir Events including Competitions at Jazz at the Lincoln Center in New York City, The Hard Rock Live at Universal Studios Orlando, The Terrace Theater in Long Beach, the Polynesian Cultural Center in Honolulu, The Genesee Theater in Chicago land and The Show Choir Classic in Branson, Missouri. Bert is the Father of six children and serves the community as a volunteer with youth organizations. He has a Bachelors Degree in Business Information Systems and a minor in music.



**CHRIS MEEKER – Vice President American Musical Salute**

Christopher Meeker has been with FAME Events for thirteen years. During this time he has successfully produced the American Musical Salute to Hawaii, commemorating 50 years of Statehood, Remembering 9-11 tribute in New York City recognized by Mayor Bloomberg, The National Anthem Project in Washington DC, Salute to Ben Franklin 300 in Philadelphia, The officially endorsed music tribute commemorating the bicentennial of the life of Abraham Lincoln. He has also produced concert tours for hundreds of performing ensembles around the world. Chris is in his thirteenth year at FAME Events. He is a graduate of the University of Phoenix with a Bachelors degree in Marketing. He serves his church and community in various volunteer and leadership capacities.



**JEREMY BIGGS – CFO**

In his thirteenth year with FAME Events, Jeremy has held positions as a festival producer and concert tour planner. His current responsibilities include overseeing company fiscal policy with specific duties for financial planning, credit management and budgeting. He has extensive experience in maintaining professional Banking relationships and has been instrumental in ensuring that FAME Events has and will continue to remain on a solid financial footing. Additionally, Jeremy is responsible for procuring bonds and licenses necessary for compliance with state laws relating to company operations. Jeremy holds Bachelors degree in Business.



**BRETT LANTZ – Vice President Forte Productions**

Brett now in his seventh year and is currently producing our Prestige series of events at Alice Tully Hall at the Lincoln Center in New York. Named the National Orchestra Cup, this program brings together the nation's top orchestras for head to head competition. Brett also produces other events such as the National Concert Band Cup and the National Spring Sing at the Lincoln Center. During the past four years Brett has produced our NBA On-Key-Jam series in partnership with the NBA that both promotes professional Basketball as family entertainment and provides students the opportunity to perform in front of thousands of NBA fans. Brett has a Bachelors of Science degree from Arizona State University and an MBA from the University of Phoenix.



**LORI MARCUM – Senior Festival Producer**

As our Senior Festival Producer, Lori is responsible for the management of festival and event logistics. She is our customer relations supervisor. Lori has a long history of festival event production and organizational management. She is the producer of FAME Branson and The National Show Choir Classic. She also produces one of FAME's most popular events at the Hard Rock Live at Universal Orlando. Lori is responsible for the procurement of event sites, venues and participant accommodation. Lori has a love of music and is an accomplished pianist and music teacher.



Chad Alexander – Competition Director and Senior Choreographer

Chad has been with FAME for six years. He continues to work as our Festival Director. Chad directs our core events in Hollywood, Orlando, New York City, Chicago and Branson. Chad also is one of the most respected Show Choir Choreographers in the nation. He spends most of the summer and fall months on the road preparing Show Choirs for competition. Chad’s groups consistently place at the top in competitions. Chad is also in high demand and an adjudicator and clinician. Chad is a graduate of Millikin University with a degree in Theater Design and Performing Arts.



Marcus Ellsworth – Competition Producer and Stage Director

Marcus has been with FAME events for the past nine years. He has been a recruiter, operations manager and production manager. He has had an extensive history in the performing arts including positions as Executive producer in a respected performing arts schools in the Phoenix area. He is currently the executive producer of Mesa Youth Theater. Marcus has a Bachelor of Arts in Theater Arts from Arizona State University.

FAME Events Show Choir Productions:

FAME Hollywood	Terrace Theater, Long Beach
FAME Orlando	Hard Rock Live Theater at Universal Orlando
FAME New York	Jazz at the Lincoln Center
Show Choir Cup National Championship	– Genesee Theater Waukegan, IL
FAME Branson	Tri-Lakes Center Theater
Show Choir America	Washington DC

FAME ALL-STARS                      Each Summer – China 2010

Beginning on April 30, 2011 – The National Show Choir Championship in Indianapolis

Other 2010 Events include:

- Advent Musik in Salzburg Germany
- American Musical Salute Pearl Harbor 70 Years
- National Orchestra Cup at Alice Tully Hall, Lincoln Center
- MENC Music Education Week in Washington DC

FAME Events Memberships and Associations:

- MENC: The National Association for Music Education
- ACDA: American Choral Directors Association
- NTA: The National Tour Association
- IFEA: International Festival and Events Association
- NBA: National Band Association
- BBB: Accredited Business of the Better Business Association

Contact Information:

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[www.fameevents.com](http://www.fameevents.com)

[www.showchoirs.org](http://www.showchoirs.org)

[www.americanmusicalsalute.com](http://www.americanmusicalsalute.com)

[www.remember2011.com](http://www.remember2011.com)

[www.fortefestivals.com](http://www.fortefestivals.com)

[www.mencevents.org](http://www.mencevents.org)